

## IEM International Expert Movement On Health Significance of Fat quality in the Diet

Health significance of fat  
quality in the diet:

Latin America and  
Global perspectives

14<sup>th</sup> November 2012 - SLAN 2012

## The IEM Goal



**“To disseminate sound scientific information about food and nutrition  
amongst professionals and the general public  
in actionable ways,  
in order to promote and advance nutritional improvement  
focusing on the fat quality of diets.”**

All activities are held under the auspices of the IUNS, funded by an unrestricted educational grant from Unilever

## IEM activities

[www.theiem.org](http://www.theiem.org)



**Founding Event:**  
Barcelona February 2009

*Summary statement & call  
to action*

**Scientific symposia, training &  
sharing best practices for  
professionals at conferences**



Bangkok, ICN,  
October 2009



Maastricht (NL),  
ISSFAL, May 2010



Madrid, FENS,  
October 2011

Cuba, SLAN November 2012

### Local conferences

*Mexico  
example*



### 2013: new digital IEM activities

New website and newsletter  
Latin America IEM email group will start

**Fill-in your email address on the  
questionnaire to be kept informed**

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## “Health significance of fat quality in the diet: Latin America and Global perspectives”

Chair: Prof Ibrahim Elmadfa

Co-chair: Dr Salvador Villalpando

### Doctor Salvador Villalpando

Director of Research for Nutritional Programs and  
Policies,  
National Public Health Institute of Mexico

Fatty acids intake and diet of the  
Mexican population - ENSANUT-2006

### Professor Ibrahim Elmadfa

IUNS-President  
Director and professor,  
Institute of Nutritional Sciences,  
University of Vienna, Austria

Requirements and global intake of  
fatty acids

### Doctor Roberta Soares Lara Cassani

Manager and Owner of the Nutrition  
Institute Phd Roberta Soares Lara Cassani, Brazil.  
Master and Phd in Biomedical Investigation University of  
São Paulo, Brazil.  
Co- Researcher of the Laboratory of Investigation in  
Metabolism and Diabetes (LIMED), UNICAMP, Brazil

How to change people's diet to help  
reaching recommendations while  
taking into account regional dietary  
specificities? A Brazilian experience.